



2025 VALKEN SPONSORSHIP PROGRAM



2025 GUIDELINES



WHATEVER
IT TAKES.

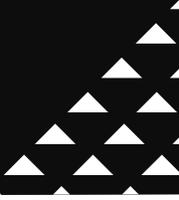


ABOUT VALKEN

SINCE 2008, VALKEN HAS BEEN A FAMILY-OWNED AND OPERATED BUSINESS, PROUDLY SUPPLYING TOP-QUALITY PAINTBALL, AIRSOFT, AND HOME DEFENSE EQUIPMENT. PAINTBALL IS OUR PASSION, DRIVING OUR COMMITMENT TO PRODUCING THE FINEST DOMESTICALLY MADE PAINTBALLS.

2025 SPONSORSHIP GOALS & OBJECTIVES:

- **EXPAND SUPPORT TO PAINTBALL PLAYERS AND TEAMS COMPETING IN THE 2025 SEASON, ESPECIALLY AT NXL EVENTS.**
- **PARTNER WITH SPONSORED TEAMS TO SERVE AS AMBASSADORS FOR VALKEN, PROMOTING OUR PRODUCTS AND BRAND AT EVENTS AND ACROSS SOCIAL CHANNELS.**
- **PROVIDE QUALITY, MADE IN AMERICA PAINTBALLS, SPECIALLY FORMULATED FOR TOURNAMENTS, WITH MULTIPLE BATCHES AVAILABLE TO MEET TEAM-SPECIFIC NEEDS.**
- **OFFER TEAMS EXCLUSIVE PRICING ON PAINT, ALONG WITH INCENTIVES FOR WINNING EVENTS.**
- **GUARANTEE 100% SATISFACTION WITH AMERICAN MADE PAINTBALLS**



2025 SPONSORSHIP GUIDELINES

OVERVIEW:

- TEAM MUST RESIDE IN THE U.S. OR CANADA.
- TEAM MUST COMPETE IN AT LEAST ONE TOURNAMENT IN 2025.
- SPONSORSHIP LASTS FOR ONE YEAR AND REQUIRES RENEWAL FOR SUBSEQUENT YEARS.
- EARLY REMOVAL FROM THE PROGRAM MAY OCCUR IF REQUIREMENTS ARE NOT MET.
- PROGRAM AND SPONSORSHIP TERMS ARE SUBJECT TO CHANGE AT ANY TIME.
- CONTINGENCY APPLIES ONLY TO TEAMS SIGNED UP FOR THE ENTIRE EVENT.
- TEAMS FORMED FOR SUNDAY MATCHES MUST BE CREATED AS A NEW TEAM.



2025 SPONSORSHIP GUIDELINES

TEAM JERSEY GUIDELINE

LOGO PLACEMENT:

- VALKEN LOGO TO BE REPRESENTED ON ALL ANGLES
- FRONT, BACK ABOVE PACK, & SLEEVE.
- LOGO FILES WILL BE EMAILED TO YOU
- LOGOS TO BE USED:



valken



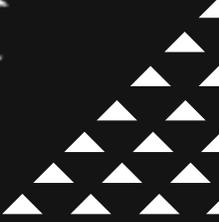
valken

**WHATEVER
IT TAKES.**



VALKEN PODIUM PROGRAM

GET REWARDED FOR REACHING THE PODIUM!



**100% OF PAINT
TAB COVERED**



**66% OF PAINT
TAB COVERED**



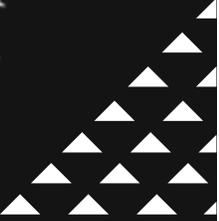
**33% OF PAINT
TAB COVERED**



TEAMS MUST SHOOT VALKEN THE ENTIRE EVENT TO QUALIFY FOR CONTINGENCY



SPONSORSHIP TIERS & TERMS



TIER LIST:

V1

\$25 Per Case Pricing:

- Logo on all sides of jersey.
- Commit for the season.
- No Gear Requirements/Buy-Ins
- Shoot Valken all event.
- Provide Valken with Team Photos from events so we can highlight you on social media.
- Be extremley active on socials in tagging, and sharing all things Valken.

V2

\$30 Per Case Pricing:

- Logo anywhere on jersey.
- Shoot Valken all event.
- Follow Valken on ALL social media outlets.
- No Gear Requirements/Buy-Ins

V3

\$35 Per Case Pricing:

- No Gear Requirements
- No Sponsorship
- No Commitment
- No Special Promotions



VALKEN RESERVES THE RIGHT TO REVOKE SPONSORSHIP AT ANYTIME IF TERMS ARENT BEING MET



THE VALKEN DIFFERENCE

WHY US?



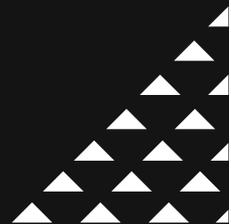
VALKEN'S RADIANT FILL TECHNOLOGY (RFT) BRINGS UNMATCHED **BRILLIANCE** AND **VIBRANCY** TO EVERY SHOT. RFT SET THE STANDARD FOR FILL TECHNOLOGY IN COMPETITIVE PAINTBALL.



OUR PAINTBALLS ARE PRODUCED RIGHT HERE IN THE UNITED STATES OF AMERICA. BY PLAYERS, FOR PLAYERS.



VALKEN'S SUCCESS IS MEASURED BY OUR TEAMS SUCCESS. WE WANT TO BE WITH YOU EVERY STEP OF THE WAY IN 2025.





CODE OF CONDUCT



DO NOT ENGAGE IN **ILLEGAL** OR **UNSPORTSMANLIKE** ACTIVITIES. AVOID BEHAVIOR INTENDED TO ANNOY, HARASS, OR HARM OTHERS.

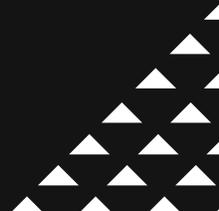


REPRESENT VALKEN, VALKEN PRODUCTS, & THE SPORT OF PAINTBALL IN A **POSITIVE MANNER.**



TEAMS/PLAYERS **MUST** ENGAGE WITH VALKEN VIA SOCIAL MEDIA OUTLETS, & USE HASHTAGS: **#VALKENATHLETE**, **#VALKEN**, **#SHOOTVALKEN**, & **#WHATEVERITTAKES.**

BY FOLLOWING THESE GUIDELINES, YOU HELP US MAINTAIN THE INTEGRITY AND PROFESSIONALISM THAT VALKEN STANDS FOR. FAILURE TO FOLLOW WILL RESULT IN LOSS OF SPONSORSHIP.





READY TO JOIN OUR FAMILY?

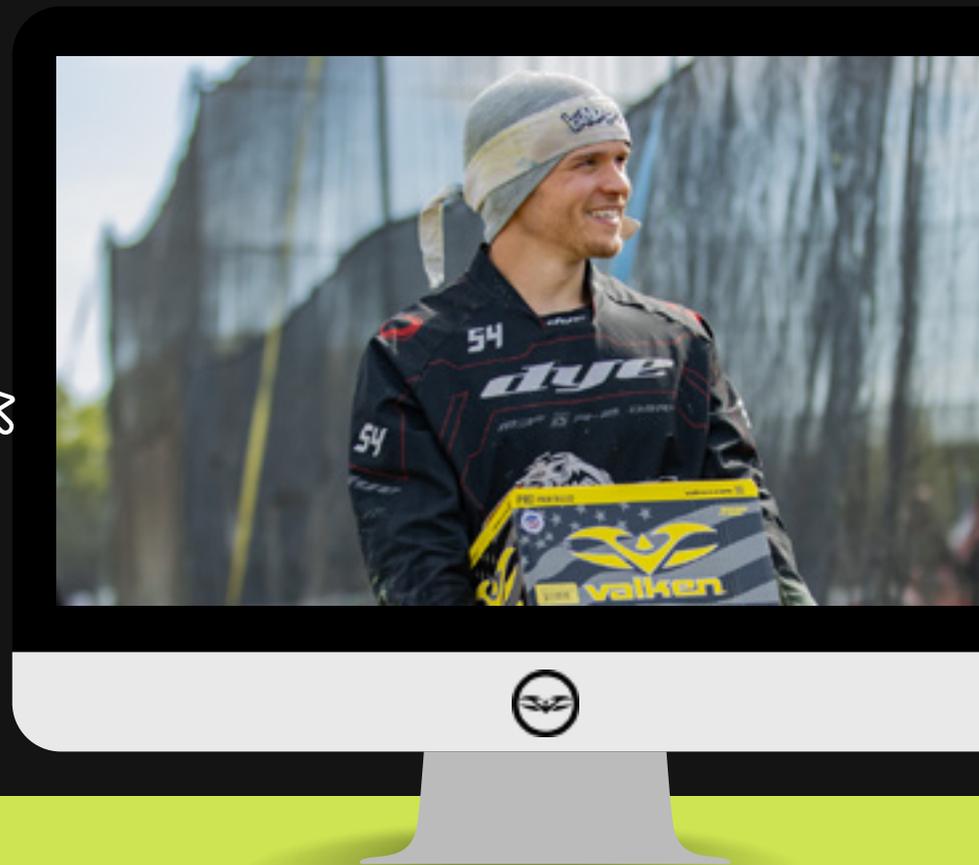
SPONSORSHIP APPLICATION/AGREEMENT

CLICK HERE TO FILL OUT THE APPLICATION



CONTACT US WITH ANY QUESTIONS:

TEAMS@VALKEN.COM





THANK YOU

